

Lake Winnipeg Writers' Group

AGM – November 22, 2014

Report on McNally Robinson Launches

Our fall launch was held on November 28, 2013 at 7:30 in the Traveller's Alcove at McNally Robinson. Tyra Masters-Heinrichs picked the books up at the printers on November 20th and brought them to McNally Robinson on that date. She signed the consignment form at that time. Debra Dusome, our Past President, accepted to host the event. Several writers volunteered to read and the room and close to thirty people were in the audience. The event was a success.

We held our Spring Launch on Sunday, May 25, 2014 at 2 pm in the Atrium. The date of the launch was established with John Toews by Tyra Masters-Heinrichs on April 3rd and the consignment form was signed at that time. On the day of the launch, the room was overflowing and we had several readers, one of which was a Junior High student. Our editor, Maurice Guimond hosted the event. It was a great launch and many books were sold as we made the best-sellers' list.

McNally Robinson reported the following sales of Voices this year (January 1, to October 31, 2014):

Voices, Vol., No.	Quantity Sold
Volume 14, No. 1	56
Volume 13, No. 2	10
Volume 13, No. 1	3
Volume 12, No. 2	1
Volume 12, No. 1	1
Volume 11, No. 2	2
Total number of books sold:	73

As always, the contest issue generates more sales than our fall issue. This is something to bear in mind when we discuss the future of our yearly contest.

Jeanne Gougeon
President, LWWG